

# HEALTHY POTS, HEALTHY PLANET: WHAT USERS WANT

March 2023

Survey of members of the Association of Professional Landscape Designers

## QUESTION 1

# WHAT TYPE OF USER ARE YOU? CHECK ALL THAT APPLY.

Grower/Wholesaler	1.61%
Public Garden	3.23%
Retailer	1.61%
Designer	97.58%
Installer	31.45%
Other	4.84%



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## QUESTION 2

**IN CONSIDERING PLANT POTS THAT ARE ALTERNATIVES TO NEW POTS MADE OF VIRGIN PLASTIC, WHAT MATERIAL IS MOST IMPORTANT TO YOU?**



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## QUESTION 3

# WHAT SIZES WOULD YOU LIKE TO SEE IN ALTERNATIVE POTS? CHECK ALL THAT APPLY.

Flats/plugs	66.94%
Quarts	79.84%
Gallons	91.94%



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## QUESTION 4

**“DURABILITY” IS THE ABILITY OF SOMETHING TO EXIST FOR A LONG TIME WITHOUT SIGNIFICANT DETERIORATION IN QUALITY OR VALUE. WHEN IT COMES TO DURABILITY, WHAT QUALITIES WOULD YOU LIKE TO SEE? CHECK ALL THAT APPLY.**

Strong material that contains plant, soil, and moisture	71.77%
Does not require more frequent watering	25%
Sufficient lifespan for storage and growing	69.35%
Decay and water resistant	20.97%
Other	8.87%



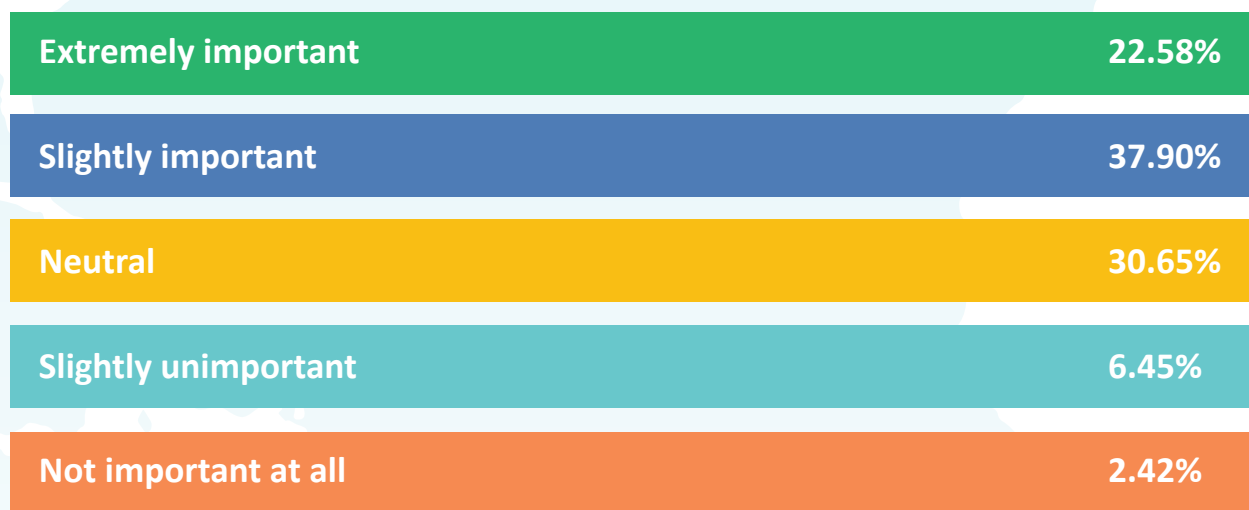
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## QUESTION 5

# HOW IMPORTANT IS THE COST OF ALTERNATIVE POTS TO YOU?



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## QUESTION 6

**WHAT IS IMPORTANT TO YOU WHEN IT COMES TO AVAILABILITY OF ALTERNATIVE POTS? CHECK ALL THAT APPLY.**

Widely available	82.26%
Produced as close to point of use as possible	50.81%
Other	8.06%



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## QUESTION 7

**ALTERNATIVE POTS SHOULD SUPPORT GOOD PLANT HEALTH. WHAT QUALITIES ARE IMPORTANT TO YOU? CHECK ALL THAT APPLY.**

Retains moisture	72.58%
Maintains appropriate soil temperature	55.65%
Harmless to plants	92.74%
Fertilizes plants	4.03%
Other	11.29%



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## QUESTION 8

### WHEN HANDLING PLANTS IN ALTERNATIVE POTS, WHAT QUALITIES ARE IMPORTANT TO YOU? CHECK ALL THAT APPLY.





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## QUESTION 9

**CERTIFICATIONS FROM A THIRD PARTY CAN GIVE A PURCHASER CONFIDENCE THAT THE MANUFACTURER'S CLAIMS ARE TRUE. WHAT PRODUCT CERTIFICATIONS ARE IMPORTANT TO YOU? CHECK ALL THAT APPLY.**

<b>USDA BioPreferred</b> (a US Dept. of Agriculture program certifying biobased content in various products)	<b>42.74%</b>
<b>ASTM</b> (international voluntary and consensus products standards developed by the American Society for Testing and Materials)	<b>23.39%</b>
<b>Certifications do not matter to me</b>	<b>51.61%</b>
<b>Other</b>	<b>7.26%</b>

31.03%

24.14%

3.45%



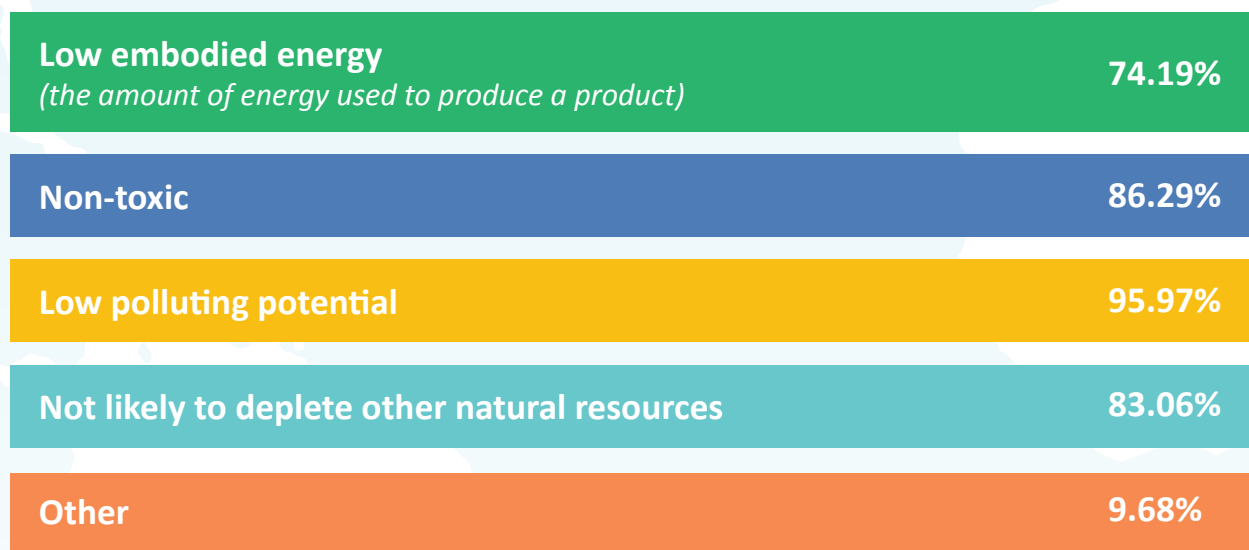
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## QUESTION 10

**WHEN YOU CONSIDER THE ENVIRONMENTAL IMPACT OF AN ALTERNATIVE POT ACROSS ITS PRODUCTION, USE, AND DISPOSAL, WHAT QUALITIES MATTER TO YOU? CHECK ALL THAT APPLY.**



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## QUESTION 11

**WHAT HAPPENS TO THE PLASTIC POTS AFTER YOUR PLANTING PROJECTS HAVE BEEN INSTALLED? CHECK ALL THAT APPLY.**



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## QUESTION 12

### WHAT DISPOSAL OPTIONS WOULD YOU LIKE TO HAVE? CHECK ALL THAT APPLY.

Re-use	71.77%
Recycling center with verifiable processes and markets	62.90%
Industrial composting	54.03%
Home composting	45.16%
Plantable	48.39%
Other	5.65%

