Survey of members of the Association of Professional Landscape Designers

QUESTION 1

WHAT TYPE OF USER ARE YOU? CHECK ALL THAT APPLY.

Grower/Wholesaler	1.61%
Public Garden	3.23%
Retailer	1.61%
Designer	97.58%
Installer	31.45%
Other	4.84%



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QUESTION 2

IN CONSIDERING PLANT POTS THAT ARE ALTERNATIVES TO NEW POTS MADE OF VIRGIN PLASTIC, WHAT MATERIAL IS MOST IMPORTANT TO YOU?

Natural/biodegradable	74.19%
Recycled plastic that is verifiable	11.29%
Previously used plastic pots	14.52%



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QUESTION 3

WHAT SIZES WOULD YOU LIKE TO SEE IN ALTERNATIVE POTS? CHECK ALL THAT APPLY.

Flats/plugs	66.94%
Quarts	79.84%
Gallons	91.94%



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QUESTION 4

"DURABILITY" IS THE ABILITY OF SOMETHING TO EXIST FOR A LONG TIME WITHOUT SIGNIFICANT DETERIORATION IN QUALITY OR VALUE. WHEN IT COMES TO DURABILITY, WHAT QUALITIES WOULD YOU LIKE TO SEE? CHECK ALL THAT APPLY.

Strong material that contains plant, soil, and moisture	71.77%
Does not require more frequent watering	25%
Sufficient lifespan for storage and growing	69.35%
Decay and water resistant	20.97%
Other	8.87%



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QUESTION 5

HOW IMPORTANT IS THE COST OF ALTERNATIVE POTS TO YOU?

Extremely important	22.58%
Slightly important	37.90%
Neutral	30.65%
Slightly unimportant	6.45%
Not important at all	2.42%



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QUESTION 6

WHAT IS IMPORTANT TO YOU WHEN IT COMES TO AVAILABILITY OF ALTERNATIVE POTS? CHECK ALL THAT APPLY.

Widely available	82.26%
Produced as close to point of use as possible	50.81%
Other	8.06%



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QUESTION 7

ALTERNATIVE POTS SHOULD SUPPORT GOOD PLANT HEALTH. WHAT QUALITIES ARE IMPORTANT TO YOU? CHECK ALL THAT APPLY.

Retains moisture	72.58%
Maintains appropriate soil temperature	55.65%
Harmless to plants	92.74%
Fertilizes plants	4.03%
Other	11.29%



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QUESTION 8

WHEN HANDLING PLANTS IN ALTERNATIVE POTS, WHAT QUALITIES ARE IMPORTANT TO YOU? CHECK ALL THAT APPLY.

Light weight	54.03%
Easy to pick up	66.94%
Easy plant removal	74.19%
Stackable	52.42%
Shippable	28.23%
Plantable	35.48%
Other	5.65%



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QUESTION 9

CERTIFICATIONS FROM A THIRD PARTY CAN GIVE A PURCHASER CONFIDENCE THAT THE MANUFACTURER'S CLAIMS ARE TRUE. WHAT PRODUCT CERTIFICATIONS ARE IMPORTANT TO YOU? CHECK ALL THAT APPLY.

USDA BioPreferred (a US Dept. of Agriculture program certifying biobased content in various products)	42.74%
ASTM (international voluntary and consensus products standards developed by the American Society for Testing and Materials)	23.39%
Certifications do not matter to me	51.61%
Other	7.26%

31.03%

24.14%

3.45%



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QUESTION 10

WHEN YOU CONSIDER THE ENVIRONMENTAL IMPACT OF AN ALTERNATIVE POT ACROSS ITS PRODUCTION, USE, AND DISPOSAL, WHAT QUALITIES MATTER TO YOU? CHECK ALL THAT APPLY.

Low embodied energy (the amount of energy used to produce a product)	74.19%
Non-toxic	86.29%
Low polluting potential	95.97%
Not likely to deplete other natural resources	83.06%
Other	9.68%



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QUESTION 11

WHAT HAPPENS TO THE PLASTIC POTS AFTER YOUR PLANTING PROJECTS HAVE BEEN INSTALLED? CHECK ALL THAT APPLY.

I re-use them	58.06%
They are donated for re-use	39.52%
They are taken to a recycling facility	33.87%
They go to trash	46.77%
The grower takes them back	29.03%
Other	11.29%



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QUESTION 12

WHAT DISPOSAL OPTIONS WOULD YOU LIKE TO HAVE? CHECK ALL THAT APPLY.

Re-use	71.77%
Recycling center with verifiable processes and markets	62.90%
Industrial composting	54.03%
Home composting	45.16%
Plantable	48.39%
Other	5.65%

